

2017 Workplan - Carriage Museum of America

Core Goal	2017 Tasks	Lead(s)
Collection Integrity	Clean and photograph remaining Augusta carriages	Sowles et al.
	Refine carriage collection	Wheeling
	Create collection template for use by CMA website	Morris/Sowles
	Inventory Library	Goodman
Public Service	Sponsor speaker on a museum type topic for one CAA event	Sowles
	Publish the Fire and Police book	Sowles/Goodman
	Develop prototype Virtual Museum	Waller/ Casella
	Develop a restricted access supporter page	Goodman
	Loan carriages for public display to outside museums	Wheeling/Day
	Sponsor Keeneland Concourse d'Elegance	Banfield
	Notify public carriage museums of our resources and services	Goodman
	Secure Trademark for Brewster items	Morris/Day
Institutional Strength	Refresh 5 year Business Plan	Sowles et al.
	Develop Research Policy	Goodman/Morris
	Annual newsletter	Larson/Goodman
	Draft proposal for formal CMA/CAA	Sowles