

Concours d'Elegance, Keeneland, Lexington, Kentucky

Dana Banfield

July 15, 2017 is the date for the Keeneland Concours d'Elegance.

Last year....

The 2016 Keeneland Concours d'Elegance in Lexington, KY had a unique class of vehicles. "Coach Built Carriages and Autos" I guided them with a display of carriages by builders who went on to build bodies for Rolls Royce, Locomobile, Cadillac, Studebaker. The carriage and corresponding auto were displayed side by side. Our CAA and CMA had a vendor spot answering carriage questions. The carriage judges were Roger Murray and Colonel Davis of the CAA.

Concours d'Elegance events began with horse drawn Carriages

https://en.wikipedia.org/wiki/Concours_d'Elegance

The Carriages had an overwhelming response from the public, we are now going to have 2 carriage classes in 2017. I need your help,

- 1) I was asked by the KCd'E Chairman, Tom Jones, if the CMA might consider submitting an article about Brewster Carriages and Automobiles for the 2017 KCd'E show program. The KCd'E is the only Concours program (I know of) that is hardbound. It always includes articles featuring vehicle company's shown at that year's event. KCd'E programs have become a collector item.
- 2) Tom would like to include an article from a Brewster collector with Carriages and Autos titled "What it has meant to me".
- 3) He also suggested having a volunteer speaker talk about carriages.
- 4) If the CMA / CAA is interested in having a vendor spot again, we will need a volunteer(s) to help promote our organizations
- 5) I'm in need of 2 additional Carriages Judges. Would you be interested in being part of our team? Roger Murray will be back as Judge along with Joe Jennings
- 6) You may be interested in showing your Brewster & Co. Carriage / Automobile at KCd'E
- 7) CMA / CAA will have sponsorship opportunities to consider for this event.

Your support would be greatly appreciated.

My goal is to encourage other Concours events across the USA to offer Carriage classes

.Our "Premier Marque Automobile" will feature Rolls Royce and Bentley.

Class # 9a" Brewster Carriages and Brewster Bodied Automobiles "will showcase 4 Brewster carriages and 4 Brewster bodied autos.

Class # 9b "Carriages" will be open to all carriage builders. 8 carriages total

We are excited to already have 2 Brewster Bodied autos nominated.

Owners for all our classes need to nominate their vehicle for consideration either online or snail mail. In the carriage classes, we will select the Vehicles to invite for 2017. Others will remain our data for consideration in 2018. <http://keenelandconcours.com/> There is no entry fee for the vehicles invited , 2 lunches will be provided in the air conditioned Keene Barn. The Keeneland Concours d'Elegance is one of less than 50 concours events in the USA. The only one to include carriage classes. Concours events are charity driven. KCd'E's supports the Lexington Childrens Hospital. Now going on the 14th event we have donated over \$600K to the Hospital.

Thanks,

Dana Banfield 859 333 7940